



## MEDIA RELEASE

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### URBAN ARTISTRY'S 7<sup>th</sup> ANNUAL INTERNATIONAL SOUL SOCIETY FESTIVAL™

*A full spectrum Hip-Hop and Urban Arts experience*

**Washington, D.C.** [June 2, 2015] -- Urban Artistry announces the 7th Annual International Soul Society Festival™: an all ages, weeklong series of events celebrating the full spectrum of Hip-Hop, Urban Arts and its many influences.

#### About the International Soul Society Festival™

The International Soul Society Festival™ (ISSF) provides the forum, context, and inspiration for artists from around the country and globe to come together in celebration of urban dance and arts culture. For the entire week of June 14-21, 2015, we highlight a different aspect of the culture each day. From exploring specific art forms (through dance battles, DJ collaborations, spoken word, and art exhibitions) to the individual contributions that sustain the culture (through generational exchanges, cultural celebrations, and panel discussions), the festival celebrates and elevates the diversity, traditions, and ingenuity of the urban dance community. The 7th Annual International Soul Society Festival™ is proudly presented by Urban Artistry, Inc. in concert with its partners: U Street Music Hall, Archie Edwards Blues Heritage Foundation, Flash Nightclub and DJ Oveous, Tropicalia Nightclub and DJ Underdog, Zeba Bar and DJs Mate Masie & Baronhawk Poitier Williams, National Park Service - Lincoln Memorial, DJ Sam "The Man" Burns and Eighteenth Street Lounge as well as several internationally renowned visual and performance artists. The 7th Annual International Soul Society Festival™ is also proudly sponsored by Joe's Record Paradise.

Full events schedule at: <http://internationalsoulsociety.com/events/>

#### Highlighted Events for The International Soul Society Festival™

Friday June 19th, 2p-7p: **A Juneteenth Celebration with Urban Artistry** at The Lincoln Memorial Reflecting Pool, 2 Lincoln Memorial Circle NW, Washington, DC 20024.

In commemoration of the Emancipation Proclamation, Urban Artistry invites all artists, movers and culturalists to gather in celebration of the art, music, movement and communities that have evolved as a direct and indirect result of emancipation, and to fortify our commitment to honoring the dignity of every individual. Our celebration will include a reading of the proclamation and expressions of honor and gratitude, live and DJ'd music, poetry, dancing and more!





## Highlighted Events for The International Soul Society Festival™ continued:

Saturday June 20th, 2p-10p: **International Soul Society Festival™ Dance Battles** at U St Music Hall, 1115A U St. NW, Washington, DC 20009. Innovative and world renowned dance battles in the styles of Popping, House Dance, and more. The groundbreaking dance competitions feature: four national and international champions of 'The ABYSS: A House Dance Experience' Qualifiers who will travel to DC to participate in the final hour cypher battle competition featuring live vocalists and West African Drum Ensemble. The event will also include the innovative 'Book of Styles Popping Battle' and its 'Wheel of Funk' style selector challenging the knowledge and creativity of its competitors in the art of Popping. Featuring a live band and esteemed judging panel: Bryce "Playboy Stix" Hill - San Jose, CA, Mitsuru "Mitsu" Teramae - Japan/NYC, Diyanna Burton - Washington, DC. There will also be live painting, music and urban apparel vendors. \$15 presale, \$20 at the door. All ages welcome, 6 and under free with a guardian.

Full events schedule at: <http://internationalsoulsociety.com/events/>

## About Urban Artistry

Urban Artistry, Inc., is an internationally recognized 501(c)3 non-profit organization dedicated to the performance and preservation of art forms inspired by the urban experience. Serving as cultural ambassadors for communities that are often unsung, the group fulfills their mission through effective collaborations that support artists past, present, and future.

## For more information:

*internationalsoulsociety.com*

*@SoulSocietyFest*

*facebook.com/InternationalSoulSocietyFestival*

*youtube.com/user/SoulSocietyUA*

*instagram.com/soulsocietyfest*

*internationalsoulsociety.tumblr.com*

